

Conference Agenda ...

Please note this is a TENTATIVE agenda and subject to change.

TIME	EVENT
8:30 a.m.	Registration & Green Expo
9 a.m.	Welcome & Keynote Speaker: Josef Kerscher, BMW
10 a.m.	The Future of Environmental Regulation & How It Will Impact Business
10:45 a.m.	Break & Green Expo
11:15 a.m.	CONCURRENT SESSIONS <ul style="list-style-type: none"> ■ Green Business Success Stories ■ From Plastic Bottle to Automotive Fabric – Why We Recycle
12:15 p.m.	Lunch & Visit Exhibits
1:20 p.m.	CONCURRENT SESSIONS <ul style="list-style-type: none"> ■ Regional Sustainability Plan Briefing ■ Sustainability as a Business Strategy ■ Hydrogen/Fuel Cell Briefing
2:10 p.m.	CONCURRENT SESSIONS <ul style="list-style-type: none"> ■ Making a Case for Sustainable Development ■ Saving Energy is Smart Business ■ Recycling's Many Shades of Green
3:15 p.m.	Speed Greening: This popular session features fast and fun "going green" presentations from 2012 Midlands Green Business Challenge winners.
4 p.m.	Door Prizes & Wrap-up

More to Know ...

The S.C. Green is Good for Business Conference is coordinated by the City of Columbia and its Climate Protection Action Committee (CPAC) with support from numerous partners including: the S.C. Department of Health and Environmental Control; the Greater Columbia Chamber of Commerce; Lexington County; Richland County; and the S.C. Department of Commerce's Recycling Market Development Advisory Council.

The Columbia Metropolitan Convention Center – one of the City of Columbia's Green Business members – is the conference site. The Convention Center is located in the City's Congaree Vista – a district featuring restaurants, businesses, galleries, shops and more.



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The South Carolina 'GREEN is GOOD for BUSINESS' CONFERENCE

Targeting all South Carolina
Businesses, Organizations
and Institutions

EXHIBITOR & ATTENDEE
GENERAL ADMISSION

SEPTEMBER 18, 2012

Columbia Metropolitan
Convention Center

Green is Good for Business ...

When it comes to sustainability, companies either headquartered in South Carolina or doing substantial business in our state are leading the way. Learn what they're doing, how the economy benefits and what it means for your business at the **2012 S.C. Green is Good for Business Conference!**

BMW Manufacturing President **Josef Kerscher** will kick off the conference with BMW's amazing green business success story. Since coming to the Palmetto State in 1992, BMW has set the standard for sustainable business practices. Some of BMW's green initiatives include:

- about half of the facility's energy comes from methane generated from a nearby landfill, saving about \$5 million a year;
- a new process reduced by 30 percent the amount of energy to paint cars at the plant; and
- lead-acid battery forklifts were replaced by zero-emissions hydrogen-powered machines, creating time savings and eliminating battery disposal.

There's More ...

Following an inspiring keynote address, attendees will learn how their businesses can be more sustainable and perhaps even save or make some money in the process. Innovators in business and sustainability will lead a wide range of sessions including:

- "The Future of Environmental Regulation and How It Will Impact Business;"
- "Success through Sustainability: S.C. Success Stories;"
- "How Recycling Really Works;"
- "Sustainable Development: Making the Case;" and
- "Saving Energy is Smart Business."

Attendees will also get an up-close and personal look at the latest sustainability products, services and technologies at the Green Expo. During this sustainability showcase, there also will be delicious food, great conversation and a chance to win some amazing door prizes.

Conference Registration Form ...

EXHIBITOR:

Name of Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: _____ E-mail Address: _____

Registrant Name 1: _____ Registrant Name 2: _____

Product(s) or Service to be Displayed: _____

Check One: Commercial \$250 Government \$75 Nonprofit \$75 (501-C3 # _____)

GENERAL ADMISSION:

Name of Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Registrant Name 1: _____ E-mail Address: _____

Registrant Name 2: _____ E-mail Address: _____

Registrant Name 3: _____ E-mail Address: _____

CONFERENCE TICKETS:

"Early Bird" General Registration (through August 31)..... \$50 each _____ = \$ _____

"Early Bird" Green Team Registration (three or more individuals, through August 31) \$40 each _____ = \$ _____

General Registration (after August 31)..... \$60 each _____ = \$ _____

Green Team Registration (three or more individuals, after August 31)..... \$40 each _____ = \$ _____

TOTAL AMOUNT ENCLOSED: \$ _____

To register for the conference online, visit <http://2012gbc.eventbrite.com/>.

